

INTRODUCTION

MODULE 1

Becoming a Leader

Leadership is more who you are than what you do. Your ability to develop the qualities of effective leadership, the *essence* of what it takes to be a leader, is more important to your success as an executive than any other factor.

One of the great principles of personal development is, “whatever you dwell upon, grows and expands in your experience and personality.”

You become more effective, day by day, when you think and act on the basis of the key qualities of effective leaders throughout the ages. You program these qualities into your personality by dwelling on them continually. You learn these qualities by practicing them in your daily activities as a person and as a leader in your organization.

The more of a *leader* you become on the inside, the more effective you become in all your leadership activities on the outside. In this program, you will learn the eight essential qualities for effective leaders in every area of endeavor. With these qualities you will accomplish more, faster than perhaps you’ve ever imagined.

“Inventory can be managed; people must be led — by example.”

— *Ross Perot*

WHAT YOU WILL LEARN IN THIS SESSION

“Leadership is

the ability to

get followers.

Do people follow

you willingly?”

1. The leaders as the most important factor in organizational success;
2. The primary quality of leadership;
3. The foremost of the leadership virtues;
4. The most required and respected quality of leadership;
5. The key quality of leadership success;
6. Henry Ford’s insight into leadership;
7. A key quality of leaders is foresight — the ability to look forward, to anticipate;
8. The vital leadership commitment;
9. The most important leadership ability;
10. The continuous process of personal and professional development.